THANK YOU FOR YOUR SUPPORT!

This newsletter is filled with the latest updates from The Pat Summitt Foundation (PSF). You will read about our Board of Advisors and staff, awarded grants, events, donor highlights, and much more. The most important thing we want to share is our gratitude for your generous support. The news and highlights in this newsletter are the result of your support, and most importantly, together we have begun to help patients, caregivers, and families touched by Alzheimer's disease. With your continued commitment to The Pat Summitt Foundation, the day will come when we will say we have defeated Alzheimer’s disease. We encourage you to visit www.patsummitt.org to learn more about the features in this newsletter and to stay up to date on the Foundation. Thank you for being part of our team and as Pat frequently says, “Together We Will Win!”

WORDS FROM PAT SUMMITT:

“Tyler and I would like to thank everyone for their outpouring of support since my diagnosis. Defeating Alzheimer’s will only be possible with everyone coming together to fight this relentless opponent. We are striving to make a difference through The Pat Summitt Foundation, and I am confident that Together We Will Win!”

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EAST TENNESSEE FOUNDATION AND STAFF

The Pat Summitt Foundation is a fund of East Tennessee Foundation (ETF). East Tennessee Foundation is a public, nonprofit, community foundation created by and for the people of East Tennessee, where many donors join together to make the region they love a better place, today and for future generations. ETF is a collection of hundreds of individual charitable funds and supporting foundations established by individuals, families, businesses, and other nonprofits and foundations. A wide variety of assets in any amount can be accepted to serve almost any charitable purpose.

Pictured left to right: Front Row - Patrick Wade, Precy Sturgeon, Mike McClamroch, Carolyn Schwenn, Adam Waller
Back Row: Jackie Lane, Terry Morgan, Jan Elston, Sherri Alley, Susan Blair, Jeanette Kelleher, Beth Heller, Trudy Hughes, Leanna Brackett, Anna Whitener, Deborah Phillips

Patrick Wade, Director of The Pat Summitt Foundation, and Adam Waller, Director of Community Relations, are part of ETF’s 16 member staff, which provides tremendous support and input through staff assistance, legal and financial support, communications strategies, and non-profit management expertise to make PSF even stronger.

Learn more about ETF by visiting www.easttennesseefoundation.org.
Please like ETF on Facebook and follow ETF on Twitter: @etfoundation

SOCIAL MEDIA

For the latest Pat Summitt Foundation news and updates…

- Follow The Pat Summitt Foundation on Twitter!  www.twitter.com/WeBackPat (@WeBackPat)
- View PSF’s Instagram page!  www.instagram.com/patsummitt
- See our updated website!  www.patsummitt.org
- Like The Pat Summitt Foundation on Facebook!  www.facebook.com/patsummittfoundation
- Please e-mail the Foundation if you would like to receive PSF’s monthly e-newsletter: Simply send an e-mail to contactus@patsummitt.org and write in the message that you would like to be added to the e-mail list.

PSF t-shirts, wristbands, and other great products can be purchased through the online store at www.patsummitt.org. Autographed PSF products coming soon!
When Pat and Tyler Summitt founded The Pat Summitt Foundation, their mission was to find a cure for Alzheimer’s, so no family had to hear that a loved one was diagnosed with Alzheimer’s disease. Steps have already been taken toward achieving their mission. In its first two years, PSF has awarded $157,500 in grants to organizations conducting Alzheimer’s research, providing support for patients and caregivers, and educating the public on Alzheimer’s disease, and this is just the beginning of the Foundation’s impact. As The Pat Summitt Foundation continues to grow, it will take even bigger and bolder steps to achieve its mission.

Below is a list of the grants PSF has awarded.

**How to Evaluate the Quality of Residential Care for Persons with Dementia**
A grant was awarded to three Vanderbilt faculty members who wrote, published, and disseminated this resource, which is available at www.patsummitt.org.

**Alzheimer’s Tennessee, Inc.**
A grant was awarded to Alzheimer’s Tennessee, Inc. to help purchase a van that assists families and caregivers in transporting clients to day center services, caregiver training, support groups, and other community activities.

**The Cole Neuroscience Center at the University of Tennessee Medical Center**
A grant was awarded to The Cole Neuroscience Center at The University of Tennessee Medical Center enabling patients to receive extended services not covered by traditional insurance including individualized patient and family education provided by a Registered Nurse, connection to community resources and support groups provided by a Social Worker, and research interns to assist the physician in collecting, analyzing & interpreting patients’ cognitive test data.

**Disaster Relief Assistance**
A grant was made available to assist families caring for Alzheimer’s patients who have lost their homes to help cover the costs of basic living needs.

**Family Caregiver Alliance**
Funding was provided to create short video clips to teach patients and loved ones real-life, practical methods to enhance the lives of all involved. Subjects include bathing safety and other basic life skills as well as ways a home can be modified to be safer.

**Pat Summitt Foundation Supports International Conference on Nutrition and the Brain**
The Pat Summit Foundation helped support the Physicians Committee’s International Conference on Nutrition and the Brain in Washington, D.C., in July, where the new Dietary Guidelines for Alzheimer’s Prevention was released. “The Pat Summit Foundation’s support gave extra credence to the International Conference on Nutrition and the Brain,” says Neal Barnard, M.D., president of the Physicians Committee. “Alzheimer’s is a tough opponent, but Pat Summitt sends a clear message that any game plan for victory must include good nutrition.” The nearly 550 health care professionals who attended the conference, which was co-sponsored by the George Washington University School of Medicine, were urged to put into practice the guidelines’ seven dietary principles to reduce the risk of Alzheimer’s disease and promote brain health. In addition to the release of the guidelines, the International Conference on Nutrition and the Brain featured 16 presenting researchers from five countries discussing how nutrients and lifestyle behaviors affect common brain disorders, including Alzheimer’s disease, Multiple Sclerosis, Parkinson’s disease, migraines, and other conditions. “We potentially have the capability to prevent a disease that is poised to affect 100 million people worldwide by 2050. Why wait?” said Physicians Committee president Neal Barnard, M.D.
EVENTS

Everyone at The Pat Summitt Foundation is grateful to the organizations and individuals hosting events and coordinating projects year round to help raise funds and awareness. Below are several examples of recent events and projects. Please contact the Foundation if you would like to discuss hosting an event.

- The Nashville Alzheimer’s Golf Classic is coordinated by a group of volunteers each summer. The 2013 tournament raised over $80,000 for the Foundation.
- The Pansy Project was started in 2012 by a group of volunteers in Knoxville. Local nurseries sell purple and orange pansies (the Foundation’s colors) with a portion of the proceeds benefiting the Foundation. This year’s Pansy Project kicked off in October.
- The Taste of Turkey Creek was held in September, raising $10,000 for the Foundation in its first year. Attendees enjoyed food and drink samples, bid on dozens of items in a silent auction, and saw fall fashions from Pinnacle retailers while enjoying live entertainment by Knoxville band, The Chillbillies.
- The Forget Me Not 5K is coordinated by a group of volunteers in Lenoir City, TN and 2013 was the second year for this race, which drew over 500 runners and raised $15,000.
- An Evening With Pat is a special event and fundraiser hosted by friends and family members of Pat in Clarksville, TN. The second annual event was held this year and was a huge success.

Individual Fundraising Efforts

- Loyal Pat Summitt fan Jan Walker raised money while participating in the “Vol State Ultra Distance Road Race,” which covered 314 miles in 10 days.
- Jennifer Harward, another enthusiastic Pat Summitt fan, ran a marathon in all 50 states, donating $26.20 per race (a marathon is 26.20 miles). Friends and family members also donated $26.20 per race.
- Kyra Elzy’s SEC Win Challenge – Former Lady Vol great and current Lady Vol Assistant Coach Kyra Elzy and her husband donated $50 for every Lady Vols SEC win during the 2012-13 season and then raised it to $100 for every SEC tournament win. Coach Elzy encouraged fans to match the gift as well, resulting in a total of over $11,000.

Advisory Board Honorary Co-Chair Kara Lawson Leads Multiple Fundraising Efforts Since Foundation’s Creation

During the 2012 and 2013 seasons, Kara and her husband Damien donated $25 for every 3-point shot Kara made. In 2012, Kara’s WNBA team, the Connecticut Sun, matched her gift and a fan of the team did as well, raising over $14,000 for the Foundation.

WNBA Challenge

Former Lady Vol WNBA stars Shekinna Stricklen and Tamika Catchings joined Kara in 2013 in her fundraising initiative. Shekinna donated $25 for every 3-point shot she made during the season, and Tamika enlisted her entire team, the Indiana Fever, to donate $25 for every team assist made during the season. A total of $18,000 in pledges was made by fans through the WNBA Challenge.

“We Back Pat” Games Spread Across the Country

Soon after the Foundation was created in 2011, the Southeastern Conference announced it would coordinate a “We Back Pat” week, during which every SEC women’s basketball team hosted a game. These games were so successful in raising awareness and funds for the Foundation that “We Back Pat” week is now an annual SEC event and the list of schools getting involved is growing rapidly. Schools, colleges, and WNBA teams throughout the country are hosting WBP games annually.

If you would like to encourage a local high school or college to host a “We Back Pat” game for the Foundation, please e-mail contactus@patsummitt.org.
MEDICAL ADVISORY COUNCIL

The Pat Summitt Foundation’s Board of Advisors includes a Medical Advisory Council that will be comprised of Alzheimer’s experts from around the country. The Medical Advisory Council’s role will be to:

- Anchor the PSF within the medical community by serving as the Foundation’s liaison to the medical & research community.
- Inform the Foundation’s staff and Advisory Board on medical and research developments in diagnosis, treatment, funding, and policy for Alzheimer’s disease on a regular basis.
- Serve as spokespersons about medical and research developments on behalf of the PSF at events, conferences and in the press.
- Guide the Foundation’s design of its grant making process for research and medical programs and partnerships.

The Pat Summit Foundation is privileged to have two experts serving as co-chairs of its Medical Advisory Council:

Dr. John Dougherty, Medical Director of the Cole Neuroscience Center at the University of Tennessee Medical Center, and Dr. Ron Petersen, Director of the Mayo Clinic Alzheimer’s Research Center. Below are their complete bios.

Dr. John H. Dougherty Jr. is a recognized leader in the evaluation, treatment and management of patients with memory loss. He has spent more than 25 years in neurology, with a focus on Alzheimer’s disease and dementia. In 2004, he co-founded Medical Interactive Education (Medinteract), a health education organization that provides the latest research and information about brain wellness as well as computerized cognitive screening. Dr. Dougherty has served as Co-director of the Brain and Spine Institute at the UT Medical Center and today is an Assistant Professor of Medicine in neurology at UT. Over the past decade he has published numerous articles on dementia and Alzheimer’s disease. Dr. Dougherty and his associates see more than 3,000 patients with cognitive impairment and are involved in multiple clinical trials.

Ronald C. Petersen, Ph.D., M.D., is the Cora Kanow Professor in Alzheimer’s Disease Research and a Mayo Clinic Distinguished Investigator. He is on the National Advisory Council on Aging and was named chair of the Advisory Council on Research, Care and Services for the National Alzheimer’s Project Act by the Secretary of the Department of Health and Human Services. Dr. Petersen is a recipient of the 2004 MetLife Award for Medical Research in Alzheimer’s Disease, the 2005 Potamkin Prize for Research in Pick’s, Alzheimer’s and Related Disorders of the American Academy of Neurology and the 2012 Zaven Khachaturian Lifetime Achievement Award of the Alzheimer’s Association.

ALZHEIMER’S FACTS:

- There are many different types of dementia; Alzheimer’s disease is the most common type.
- Alzheimer’s disease is now the 6th leading cause of death in the United States, costing the nation $203 billion annually in direct care costs. (Alzheimer’s Association 2013 Facts and Figures)
- There are currently 5.1 million people in the United States battling Alzheimer’s disease, (Alzheimer’s Foundation of America), and over 35 million people worldwide live with dementia (Alzheimer’s Disease International.)
- As the population ages, the number of individuals in the U.S. facing Alzheimer’s disease is projected to increase by 40% within 12 years (2025) to more than 7 million cases and nearly triple, to 13.8 million cases, within the next 40 years (2050). (American Academy of Neurology)
DONOR FEATURE – PLANNED GIVING

Alicia Manning (not related to the former Lady Vol or Peyton Manning) is a donor from Chattanooga who named The Pat Summitt Foundation as a beneficiary in her will. Recently Alicia shared with The Pat Summitt Foundation why she is so passionate about supporting its mission to help find a cure for Alzheimer’s disease.

"After assisting both of my parents with their lengthy battles against Alzheimer’s (my father suffered with the disease for about 6 years and my mother for 18 long years), I want to do all I can to help find a cure for this cruel disease. Alzheimer’s disease not only robs the patient’s memories, personality, and ability to perform the simple tasks of daily living, but it takes a tremendous emotional, physical, and financial toll on the patient’s entire family."

“I have been a huge fan of the Lady Vols and Pat Summitt since my freshman year at UT in 1978. I have always been particularly impressed with Pat’s high expectations of her players both on and off the basketball court. Although there are many worthwhile Alzheimer’s charities, I chose The Pat Summitt Foundation as a beneficiary of my estate because I am confident that Pat will demand the same level of excellence from the Foundation’s board and staff. Plus, I know that Pat’s name recognition will increase both awareness of the disease and the financial contributions needed to fund research for a cure.”

PEYTON AND ASHLEY MANNING MAKE MAJOR GIFT COMMITMENT TO THE PAT SUMMITT FOUNDATION

In April, Advisory Board Honorary Co-Chair Peyton Manning and his wife Ashley made a major gift commitment of $500,000 to the Foundation.

Peyton spoke about their commitment to Pat’s mission. “Both Ashley and I believe it’s imperative we make our own personal contribution to advance this critical work in addition to serving in a volunteer capacity with the Foundation. We are hopeful others will follow Pat’s lead and come to the aid of the more than five million Americans impacted by this disease.”

Acknowledging the largest major gift announcement to date for the Foundation, Pat and Tyler Summitt expressed their sincere thanks and appreciation. “My mother and I are humbled and very grateful for this most generous gift from Peyton and Ashley Manning to our Foundation and for their willingness to lend their names and leadership to our fight,” Tyler said.

WAYS TO GIVE

Giving to The Pat Summitt Foundation is easy and there are many ways to do it!

Donors may visit www.patsummitt.org where there is information about setting up a recurring gift as well as making a gift in honor or in memory of a loved one.

Matching Gifts - Double or Triple the Impact of Your Gift!

Please ask your employer if they match charitable gifts. A matching company donation means your gift to the PSF could be doubled or even tripled! Many companies also match gifts made by retirees and/or spouses. Please consider contacting your employer’s human resources department to ask if charitable gifts are matched by your company.

As a fund of East Tennessee Foundation, The Pat Summitt Foundation can accept any asset of value such as appreciated stock, savings bonds, IRAs, unencumbered real property, life insurance policies, and more. To learn more about giving options, including planned giving options, visit http://www.easttennesseefoundation.org and click on “Give” at the top of the page.

Follow The Pat Summitt Foundation on Twitter @WeBackPat
PSF BOARD MEMBER SPEAKS ABOUT ALZHEIMER’S RESEARCH ON NATIONAL RADIO SHOW

PSF Advisory Board member Dr. Ron Petersen, Director of The Mayo Clinic Alzheimer’s Disease Research Center, was a guest on The Takeaway on October 10th. The Takeaway is a co-production of Public Radio International, The New York Times, WNYC Radio in New York, and WGBH Boston. Hosted by three-time Peabody Award winner and four-time Emmy winner, John Hockenberry, The Takeaway is featured on 200 radio stations nationwide. Hockenberry contacted the PSF seeking one of its medical research experts to speak on the latest Alzheimer’s disease research; Petersen was introduced on air as a Pat Summitt Foundation Advisory Board member.

MAYO CLINIC TRANSFORM SYMPOSIUM

The Mayo Clinic Center for Innovation in Rochester, MN hosted its annual “Transform” Symposium September 8th-10th and The Pat Summitt Foundation kicked off the event on its opening night. PSF Board members Dr. Ron Petersen and Michelle Marciniak were featured as the keynote speakers and talked about Alzheimer’s disease and Pat’s courageous story. The mission of the Mayo Clinic Center for Innovation is “transforming the delivery and experience of health care.”

PAT XO

ESPN released a special documentary in July on Pat Summit titled, “Pat XO.” This ESPN film is part of their Nine for IX documentary series celebrating the 40th anniversary of Title IX. “Pat XO” was produced by PSF Board member Robin Roberts and directed by Lisa Lax and Nancy Stern.

Although the film was not a Foundation project, a special premiere in Knoxville was hosted by ESPN, Regal Entertainment Group, and the Women’s Basketball Hall of Fame bringing a lot of attention to the PSF.

Below is an inspiring note we received from a young fan in Colorado:

“My name is Therese Johanning and I am the proud mother of two girls Annie (11) and Katie (8) in Highlands Ranch, Colorado. To say that both of my girls are basketball fans is a huge understatement! I was scrolling through some of our pictures on our computer and I came across this picture of Katie (8) last year in the second grade on her Biography Bash day at school. She came home from school last year and said she did not want to have to pick from the same boring old pool of famous Americans. It just so happened that my husband had ESPN on one night that week and after watching a short story on Pat Summitt she enthusiastically chose her. She instantly became fascinated by her and all that she brought to the game of women’s basketball. For being so young I find it so interesting how drawn she was to her. I included a picture of her from that day where she had to pretend to be Pat and do an oral presentation in front of all the parents and peers. At home she practiced using the southern accent but she was too shy to actually do it at school. She absolutely nailed her presentation and she was able to teach everyone about the wonderful and inspiring Pat Summitt. In addition, we were in Jamaica flipping through the channels one night when we came across ESPN’s “Nine for IX” on Pat Summitt. Both girls sat and watched it in its entirety and loved it. Both my husband and I are so grateful for this wonderful and truly inspirational woman and we love that our girls have taken such a liking to her. I felt that I had to let someone on her end know how thankful we are to her and the many doors she has opened for women and girls of all ages!”

Katie in Colorado with her school presentation on Pat Summit
PAT, KARA, AND PEYTON ON THE BIG SCREEN

Pat, Kara Lawson, and Peyton Manning starred in a public service announcement (PSA) earlier this year to promote the Foundation. The PSA ran in Regal theatres nationwide throughout the month of September and Comcast showed the PSA in multiple markets during the month of October. The Pat Summitt Foundation is grateful to Regal Entertainment Group and Comcast for airing the PSA and to RIVR Media in Knoxville for producing it.

ABOUT EAST TENNESSEE FOUNDATION

Pat Summit, her family and friends have chosen East Tennessee Foundation located in Knoxville, Tennessee to receive and manage contributions to Pat’s Fund and, thereafter facilitate their grantmaking in support of her mission.

East Tennessee Foundation is a nonprofit, 501(c)(3), community foundation created by and for the people of East Tennessee, where many donors join together to make the region they love a better place through effective grantmaking. ETF is a collection of hundreds of charitable funds and supporting organizations established by individuals, families, businesses, and other nonprofits and foundations. A wide variety of assets in any amount can be accepted to serve almost any charitable purpose. Contributions are fully tax deductible to the extent allowable by law.

If you do not wish to receive future newsletters, please e-mail contactus@patsummitt.org.